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EUnited Press Release

Formation of the EUnited Environmental Committee

EUnited is pleased to announce the formation of its first horizontal Environmental Committee for manufacturers of indoor cleaning and municipal equipment products

On 28 March 2023, EUnited held its first horizontal Environmental Committee meeting online with members from our Cleaning and Municipal Equipment sectors. The committee has already been active in the EUnited Cleaning Sector for several years. However, as environmental legislation becomes increasingly important for the businesses of member companies in other EUnited sectors, a more cross-sectoral approach to dealing with environmental issues is necessary. Consequently, EUnited has transformed the pre-existing Cleaning sector focused Environmental Committee into a horizontal committee for members across all sectors of the association. The topics and files of focus for the committee will include but not be limited to Chemicals (REACH and RoHS), Waste (WEEE, WFD and PPWD), Green claims and European Critical Raw Materials.

The newly formed committee will be chaired by Mr. Steve George, Regulatory Affairs and Sustainability Manager at Numatic International Ltd. Mr. George has participated in the Environmental Committee already for a number of years and has expertise in environmental matters.

Klaus-Dieter Axt, Executive Director EUnited said:

“I believe that the transformation of the Environmental Committee into a horizontal project will most certainly provide added value for our members. The new structure of the committee will enable manufacturers of indoor cleaning and municipal equipment products to develop strong joint positions on key environmental topics for our industries, thereby providing expert input and recommendations to European legislators and regulators.”

Steve George, Regulatory Affairs and Sustainability Manager at Numatic International Ltd. and chair of the Environmental Committee said:

“The formation of this new group could not be better timed. The regulatory framework around the subjects we cover is going through a transformation. Not only in terms of controls of the uses of substances in products, but also in the visibility to consumers and impacts to more sustainable end of life treatments. We can be well placed to remain at the forefront of the increasingly demanding arena of environmental topics and protect our industry as well as provide the users of our equipment with the confidence they require.”

About EUnited

Founded in 2004, we speak for the companies which make up the core of Europe's advanced manufacturing capability. Our members design and develop specialist technology, systems and products which are used in our factories and our communities all over the world. EUnited connects machinery and equipment companies in one association to improve awareness and understanding among decision-makers and policy actors in the European Union institutions and to articulate the role of equipment suppliers in technical standards development, policy formulation, trade issues and legislation. Equipment suppliers are the mainstay of advanced manufacturing, increasingly recognized as indispensable for basic needs.